

Reading Pop Culture A Portable Anthology Brazan

Recreating First Contact explores themes related to the proliferation of adventure travel which emerged during the early twentieth century and that were legitimized by their associations with popular views of anthropology. During this period, new transport and recording technologies, particularly the airplane and automobile and small, portable, still and motion-picture cameras, were utilized by a variety of expeditions to document the last untouched places of the globe and bring them home to eager audiences. These expeditions were frequently presented as first contact encounters and enchanted popular imagination. The various narratives encoded in the articles, books, films, exhibitions and lecture tours that these expeditions generated fed into pre-existing stereotypes about racial and technological difference, and helped to create them anew in popular culture. Through an unpacking of expeditions and their popular wakes, the essays (12 chapters, a preface, introduction and afterward) trace the complex but obscured relationships between anthropology, adventure travel and the cinematic imagination that the 1920s and 1930s engendered and how their myths have endured. The book further explores the effects - both positive and negative - of such expeditions on the discipline of anthropology itself. However, in doing so, this volume examines these impacts from a variety of national perspectives and thus through these different vantage points creates a more nuanced perspective on how expeditions were at once a global phenomenon but also culturally ordered.

Nearly every night on every major network, “unscripted” (but carefully crafted) “reality” TV shows routinely glorify retrograde stereotypes that most people would assume got left behind 35 years ago. In *Reality Bites Back*, media critic Jennifer L. Pozner aims a critical, analytical lens at a trend most people dismiss as harmless fluff. She deconstructs reality TV’s twisted fairytales to demonstrate that far from being simple “guilty pleasures,” these programs are actually guilty of fomenting gender-war ideology and significantly affecting the intellectual and political development of this generation’s young viewers. She lays out the cultural biases promoted by reality TV about gender, race, class, sexuality, and consumerism, and explores how those biases shape and reflect our cultural perceptions of who we are, what we’re valued for, and what we should view as “our place” in society. Smart and informative, *Reality Bites Back* arms readers with the tools they need to understand and challenge the stereotypes reality TV reinforces and, ultimately, to demand accountability from the corporations responsible for this contemporary cultural attack on three decades of feminist progress.

The contributors to *Monster Theory* consider beasts, demons, freaks and fiends as symbolic expressions of cultural unease that pervade a society and shape its collective behavior. Through a historical sampling of monsters, these essays

argue that our fascination for the monstrous testifies to our continued desire to explore difference and prohibition. Hop on Pop showcases the work of a new generation of scholars—from fields such as media studies, literature, cinema, and cultural studies—whose writing has been informed by their ongoing involvement with popular culture and who draw insight from their lived experiences as critics, fans, and consumers. Proceeding from their deep political commitment to a new kind of populist grassroots politics, these writers challenge old modes of studying the everyday. As they rework traditional scholarly language, they search for new ways to write about our complex and compelling engagements with the politics and pleasures of popular culture and sketch a new and lively vocabulary for the field of cultural studies. The essays cover a wide and colorful array of subjects including pro wrestling, the computer games *Myst* and *Doom*, soap operas, baseball card collecting, the Tour de France, karaoke, lesbian desire in the *Wizard of Oz*, Internet fandom for the series *Babylon 5*, and the stress-management industry. Broader themes examined include the origins of popular culture, the aesthetics and politics of performance, and the social and cultural processes by which objects and practices are deemed tasteful or tasteless. The commitment that binds the contributors is to an emergent perspective in cultural studies, one that engages with popular culture as the culture that "sticks to the skin," that becomes so much a part of us that it becomes increasingly difficult to examine it from a distance. By refusing to deny or rationalize their own often contradictory identifications with popular culture, the contributors ensure that the volume as a whole reflects the immediacy and vibrancy of its objects of study. Hop on Pop will appeal to those engaged in the study of popular culture, American studies, cultural studies, cinema and visual studies, as well as to the general educated reader. Contributors. John Bloom, Gerry Bloustein, Aniko Bodroghkozy, Diane Brooks, Peter Chvany, Elana Crane, Alexander Doty, Rob Drew, Stephen Duncombe, Nick Evans, Eric Freedman, Joy Fuqua, Tony Grajeda, Katherine Green, John Hartley, Heather Hendershot, Henry Jenkins, Eithne Johnson, Louis Kaplan, Maria Koundoura, Sharon Mazer, Anna McCarthy, Tara McPherson, Angela Ndalians, Edward O'Neill, Catherine Palmer, Roberta Pearson, Elayne Rapping, Eric Schaefer, Jane Shattuc, Greg Smith, Ellen Strain, Matthew Tinkhom, William Uricchio, Amy Villarego, Robyn Warhol, Charles Weigl, Alan Wexelblat, Pamela Robertson Wojcik, Nabeel Zuberi

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As an artifact of culture, the portable radio is an unusual but perfect subject for investigation by archaeologist Schiffer. Seeing the history of everyday objects as the history of the life of a people, he shows how the portable radio has reflected changes in American society as surely as clay pots have for ancient cultures.

When first published, Marshall McLuhan's *Understanding Media* made history with its radical view of the effects of

electronic communications upon man and life in the twentieth century.

Explores every facet of water and examines the issues surrounding water scarcity and what can be done to ensure that humans have plenty of clean water in the future. By the best-selling author of *The Wal-Mart Effect*. Reprint.

Portable Prose: The Novel and the Everyday explores issues related to objecthood, the everyday, and portability within the novel. The scope of this wide-ranging collection includes nineteenth- and twentieth-century fiction, contemporary postmodern literature and science fiction, as well as broader theories of the novel and the nature of reading.

Critical Reading and Writing: A Bedford Spotlight Rhetoric helps students with key writing skills. It provides advice on how to read thoughtfully and analytically, with instruction on active reading and note-taking, plus help with analyzing visual and multimodal texts. It also takes students through the writing process, explaining important concepts such as purpose, invention, rhetorical thinking, prewriting, thesis development, and organization, providing support when they need it most.

Advice on using sources, revising, and editing will help them enrich, re-see, edit, and format their papers.

Popular Culture: Introductory Perspectives seeks to define pop culture by exploring the ways that it fulfills our human desire for meaning. The second edition investigates current contexts for popular culture, including the rise of the digital global village through new technology and offers up-to-date examples that connect with today's students.

Reading Pop Culture: A Portable Anthology is a current, compact, inexpensive collection that taps into students' passionate engagement with popular culture in order to help them to become better writers. Its focus on themes of consumption, advertising, identity, technology, television, movies, and new media prompts composition students to think and write about issues they care about. This volume in the popular Bedford/St. Martin's series of *Portable Anthologies and Guides* offers a trademark combination of high quality and great value.

Utilizing each chapter to present core topical and timely examples, *Pop Culture Freaks* highlights the tension between inclusion and individuality that lies beneath mass media and commercial culture, using this tension as a point of entry to an otherwise expansive topic. He systematically considers several dimensions of identity—race, class, gender, sexuality, disability—to provide a broad overview of the field that encompasses classical and contemporary theory, original data, topical and timely examples, and a strong pedagogical focus on methods. *Pop Culture Freaks* encourages students to develop further research questions and projects from the material. Both quantitative and qualitative analyses are brought to bear in Kidd's examination of the labor force for cultural production, the representations of identity in cultural objects, and the surprising differences in how various audiences consume and use mass culture in their everyday lives. This new, revised edition includes update examples and date to reflect a constantly changing pop culture landscape.

A fireman in charge of burning books meets a revolutionary school teacher who dares to read. Depicts a future world in

which all printed reading material is burned.

In the 1970s and '80s, Japan soared on the superior technology of Sony and Toyota while the West struggled to catch up. Then a catastrophic 1990 stock-market crash ushered in the "lost decades" of deep recession and social dysfunction. They should have plunged Japan into irrelevance; instead its cultural clout soared. Hello Kitty, the Nintendo Entertainment System, and entertainment empires like Pokémon and Dragon Ball Z--artfully packaged, dangerously cute, and dizzyingly fun--made Japan the forge of the world's fantasies, and gave us new tools for coping with trying times. Alt reveals how Japanese ingenuity remade global culture and may have created modern life as we know it. -- adapted from jacket

From The Onion and Reductress contributor, this collection of essays is a hilarious nostalgic trip through beloved 2000s media, interweaving cultural criticism and personal narrative to examine how a very straight decade forged a very queer woman "Honest, funny, smart, and illuminating." —Anna Drezen, co-head writer of SNL "If you came of age at the intersection of Mean Girls and The L Word: Read this book." —Sarah Pappalardo, editor in chief and co-founder of Reductress Today's gay youth have dozens of queer peer heroes, both fictional and real, but former gay teenager Grace Perry did not have that luxury. Instead, she had to search for queerness in the (largely straight) teen cultural phenomena the aughts had to offer: in Lindsay Lohan's fall from grace, Gossip Girl, Katy Perry's "I Kissed A Girl," country-era Taylor Swift, and Seth Cohen jumping on a coffee cart. And, for better or worse, these touch points shaped her adult identity. She came out on the other side like many millennials did: in her words, gay as hell. Throw on your Von Dutch hats and join Grace on a journey back through the pop culture moments of the aughts, before the cataclysmic shift in LGBTQ representation and acceptance—a time not so long ago, which many seem to forget.

Hiroshima is the story of six people--a clerk, a widowed seamstress, a physician, a Methodist minister, a young surgeon, and a German Catholic priest--who lived through the greatest single manmade disaster in history. In vivid and indelible prose, Pulitzer Prize-winner John Hersey traces the stories of these half-dozen individuals from 8:15 a.m. on August 6, 1945, when Hiroshima was destroyed by the first atomic bomb ever dropped on a city, through the hours and days that followed. Almost four decades after the original publication of this celebrated book, Hersey went back to Hiroshima in search of the people whose stories he had told, and his account of what he discovered is now the eloquent and moving final chapter of Hiroshima.

From Critical Thinking to Argument is a brief but thorough guide to argument at a great value. This versatile text gives students strategies for critical thinking, reading, and writing and makes argument concepts clear through its treatment of classic and modern approaches to argument, including Aristotelian, Toulmin, and Rogerian argument, as well as visual rhetoric. For today's increasingly visual learners who are challenged to separate what's real from what's not, new activities and visual flowcharts support information literacy, and an appendix of practical Sentence Guides helps students incorporate the moves of academic writers into their own arguments. With just eighteen readings, this affordable guide can stand alone or complement an anthology.

NATIONAL BESTSELLER The true story of two African-American brothers who were kidnapped and displayed as circus freaks, and whose mother endured a 28-year struggle to get them back. The year was 1899 and the place a sweltering tobacco farm in the Jim Crow South town of Truevine, Virginia. George and Willie Muse were two little boys born to a sharecropper family. One day a white man offered them a piece of candy, setting off events that would take them around the world and change their lives forever. Captured into the circus, the Muse brothers

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performed for royalty at Buckingham Palace and headlined over a dozen sold-out shows at New York's Madison Square Garden. They were global superstars in a pre-broadcast era. But the very root of their success was in the color of their skin and in the outrageous caricatures they were forced to assume: supposed cannibals, sheep-headed freaks, even "Ambassadors from Mars." Back home, their mother never accepted that they were "gone" and spent 28 years trying to get them back. Through hundreds of interviews and decades of research, Beth Macy expertly explores a central and difficult question: Where were the brothers better off? On the world stage as stars or in poverty at home? TRUEVINE is a compelling narrative rich in historical detail and rife with implications to race relations today.

Wherever we look today, popular culture greets us with "texts" that make implicit arguments; this book helps students to think and write critically about these texts. *The World Is a Text* teaches critical reading, writing, and argument in the context of pop-culture and visual examples, showing students how to "read" everyday objects and visual texts with basic semiotics. The book shows how texts of all kinds, from a painting to a university building to a pair of sneakers, make complex arguments through their use of signs and symbols, and shows students how to make these arguments in their own essays. This new edition is rich with images, real-world examples, writing and discussion prompts, and examples of academic and student writing. The first part of the book is a rhetoric covering argumentation, research, the writing process, and adapting from high-school to college writing, while the second part explores writing about specific cultural topics. Notes, instruction, and advice about research are woven into the text, with research instruction closely tied to the topic being discussed. New to the updated compact edition are chapters on fashion, sports, and nature and the environment.

The Book of the Dead is an ancient Egyptian funerary text, used from the beginning of the New Kingdom (around 1550 BCE) to around 50 BCE. This Reading & Answer Book is for the student of hieroglyphs who wishes to extend their translation skills using real ancient Egyptian texts. The pages contain the hieroglyphic text, phonetic translation, literal and full translations and should be used with the accompanying Student Work Book which contains only the hieroglyphic text and phonetic translation. Most of the text is taken from the Papyrus of Any: The papyrus of Anwy (Any) was found at Thebes and was purchased by the British Museum in 1888. It measures 78 feet by 1 foot 3 inches and is the longest papyrus of the Theban Period. It is made up of 6 individual parts. It contains a number of chapters of the Book of the Dead, mostly accompanied by illustrations. The titles of the chapters in the papyrus are written in red. In the following texts a phonetic (grey) translation of the hieroglyphs is provided to aid word identification in the Student Work Book and in the Reading & Answer Book, an English transliteration and a full literal translation is given for reading and study. This work is taken from the Papyrus of Anwy and other sources to complete the utterances of the Book of the Dead.

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Gender & Pop Culture provides a foundation for the study of gender, pop culture and media. This comprehensive, interdisciplinary text provides text-book style introductory and concluding chapters written by the editors, seven original contributor chapters on key topics and written in a variety of writing styles, discussion questions, additional resources and more. Coverage includes: - Foundations for studying gender & pop culture (history, theory, methods, key concepts) - Contributor chapters on media and children, advertising, music, television,

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film, sports, and technology - Ideas for activism and putting this book to use beyond the classroom - Pedagogical Features - Suggestions for further readings on topics covered and international studies of gender and pop culture Gender & Pop Culture was designed with students in mind, to promote reflection and lively discussion. With features found in both textbooks and anthologies, this sleek book can serve as primary or supplemental reading in undergraduate courses across the disciplines that deal with gender, pop culture or media studies. “An important addition to the fields of gender and media studies, this excellent compilation will be useful to students and teachers in a wide range of disciplines. The research is solid, the examples from popular culture are current and interesting, and the conclusions are original and illuminating. It is certain to stimulate self-reflection and lively discussion.” Jean Kilbourne, Ed.D., author, feminist activist and creator of the Killing Us Softly: Advertising’s Image of Women film series “An ideal teaching tool: the introduction is intellectually robust and orients the reader towards a productive engagement with the chapters; the contributions themselves are diverse and broad in terms of the subject matter covered; and the conclusion helps students take what they have learnt beyond the classroom. I can’t wait to make use of it.” Sut Jhally, Professor of Communication, University of Massachusetts at Amherst, Founder & Executive Director, Media Education Foundation Adrienne Trier-Bieniek, Ph.D. is currently an assistant professor of sociology at Valencia College in Orlando, Florida. Her first book, Sing Us a Song, Piano Woman: Female Fans and the Music of Tori Amos (Scarecrow, 2013) addresses the ways women use music to heal after experiencing trauma. www.adriennetrier-bieniek.com Patricia Leavy, Ph.D. is an internationally known scholar and best-selling author, formerly associate professor of sociology and the founding director of gender studies at Stonehill College. She is the author of the acclaimed novels American Circumstance and Low-Fat Love and has published a dozen nonfiction books including Method Meets Art: Arts-Based Research Practice. www.patricialeavy.com

Starting a new job is always stressful, but when Paul Carpenter arrives at the office of H.W. Wells he has no idea what trouble lies in store. Because he is about to discover that the apparently respectable establishment now paying his salary is in fact a front for a deeply sinister organization that has a mighty peculiar agenda. It seems that half the time his bosses are away with the fairies. But they're not, of course. They're away with the goblins.

#1 NEW YORK TIMES BESTSELLER • We all have dreams—things we fantasize about doing and generally never get around to. This is the story of Azar Nafisi’s dream and of the nightmare that made it come true. For two years before she left Iran in 1997, Nafisi gathered seven young women at her house every Thursday morning to read and discuss forbidden works of Western literature. They were all former students whom she had taught at university. Some came from conservative and religious families, others were progressive and secular; several had spent time in jail. They were shy and uncomfortable at first, unaccustomed to being asked to speak their minds, but soon they began to open up and to speak more freely, not only about the novels they were reading but also about themselves, their dreams and disappointments. Their stories intertwined with those they were reading—Pride and Prejudice, Washington Square, Daisy Miller and Lolita—their Lolita, as they imagined her in Tehran. Nafisi’s account flashes back to the early days of the revolution, when she first started teaching at the University of Tehran amid the swirl of protests and demonstrations. In those frenetic days, the students took control of the university, expelled faculty members and purged the curriculum. When a radical Islamist in Nafisi’s class questioned her decision to teach *The Great Gatsby*, which he saw as an immoral work that preached falsehoods of “the Great Satan,” she decided to let him put *Gatsby* on trial and stood as the sole witness for the defense. Azar Nafisi’s luminous tale offers a fascinating portrait of the Iran-Iraq war viewed from Tehran and gives us a rare glimpse, from the inside, of women’s lives in revolutionary Iran. It is a work of great passion and poetic beauty, written with a startlingly

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original voice. Praise for Reading Lolita in Tehran “Anyone who has ever belonged to a book group must read this book. Azar Nafisi takes us into the vivid lives of eight women who must meet in secret to explore the forbidden fiction of the West. It is at once a celebration of the power of the novel and a cry of outrage at the reality in which these women are trapped. The ayatollahs don’ t know it, but Nafisi is one of the heroes of the Islamic Republic.”—Geraldine Brooks, author of *Nine Parts of Desire*

It's scientifically proven: this book is full of seriously strange stuff! This amazing volume from the Bathroom Readers' Institute contains the strangest short science articles from dozens of Bathroom Readers—along with 50 all-new pages. From the oddest theories to the most astounding discoveries to the biggest blunders, *Strange Science* has all the facts your professors didn't teach you, but should have. It's packed with earth-shattering eureka's, outlandish inventions, silly "scientific" studies, and the stories behind the weirdos who made it all happen. Put on your lab coat and get ready to discover... The freakiest Franken-foods scientists have created Bad movie science: when Hollywood gets it wrong One dentist's quest to clone John Lennon Unbelievable inventions, such as the Bird Trap and Cat Feeder...for people who really hate birds How scientists have solved some of history's most stupefying mysteries Schrodinger simplified: What's up with the cat in the box? Real-life time travelers (or so they claim) Everyday products made with radium...until people started dying How to hypnotize a chicken The seven-year-long study that found earthquakes are not caused by catfish waving their tails...and other breakthrough findings And much, much more!

With Amusement for All contextualizes what Americans have done for fun since 1830, showing the reciprocal nature of the relationships among social, political, economic, and cultural forces and the ways in which the entertainment world has reflected, changed, or reinforced the values of American society.

The works of Friedrich Nietzsche have fascinated readers around the world ever since the publication of his first book more than a hundred years ago. As Walter Kaufmann, one of the world's leading authorities on Nietzsche, notes in his introduction, “Few writers in any age were so full of ideas,” and few writers have been so consistently misinterpreted. The *Portable Nietzsche* includes Kaufmann's definitive translations of the complete and unabridged texts of Nietzsche's four major works: *Twilight of the Idols*, *The Antichrist*, *Nietzsche Contra Wagner* and *Thus Spoke Zarathustra*. In addition, Kaufmann brings together selections from his other books, notes, and letters, to give a full picture of Nietzsche's development, versatility, and inexhaustibility. “In this volume, one may very conveniently have a rich review of one of the most sensitive, passionate, and misunderstood writers in Western, or any, literature.” —*Newsweek*

THE RHETORICAL ACT: THINKING, SPEAKING, AND WRITING CRITICALLY, Fifth Edition, teaches liberal arts students how to craft and critique rhetorical messages that influence, inviting and enabling them to become articulate rhetors and critics of the world around them. The new edition maintains a traditional humanistic approach to rhetoric, while extending the scope and relevance of the text. **THE RHETORICAL ACT** reaffirms the ancient Aristotelian and Ciceronian relationships between art and practice—one cannot master rhetorical skills without an understanding of the theory on which such skills are based. The text combines thorough coverage of rhetorical criticism, media literacy, and strategic public speaking, providing a solid grounding in essential concepts while helping students hone their skills in each area. Important Notice: Media content referenced within the product description or the product text may not be

available in the ebook version.

Do you have a real relationship with God, or do you just have a religion? Do you know God, or do you just know about God? In *How Big Is Your God?* Paul Coutinho, SJ, challenges us to grow stronger and deeper in our faith and in our relationship with God—a God whose love knows no bounds. To help us on our way, Coutinho introduces us to people in various world religions—from Hindu friends to Buddhist teachers to St. Ignatius of Loyola—who have shaped his spiritual life and made possible his deep, personal relationship with God.

The book teaches readers the usefulness of learning to actively "read" their surroundings. The new edition features a greatly expanded section on writing, editing, and making arguments. This cultural studies reader directly engages the process of reading and writing about the "texts" one sees in everyday life. Using the lenses of rhetoric, semiotics and cultural studies, students are encouraged to become effective academic writers while gaining deeper insights into such popular culture categories as movies, technology, race, ethnicity, television, media, relationships, public space, and more. For anyone who enjoys provocative and engaging material, and is interested in developing an appreciation for diverse cultural literary works.

This book is written for teachers, researchers, and theorists who have grown up in a world radically different from that of the students they teach and study. It considers the possibilities involved in teaching critical media literacy using popular culture, and explore what such teaching might look like in your classroom. Published by International Reading Association

Combining concise but thorough instruction in the methods of development with a conscientiously picked selection of classic and contemporary model readings for writers, *40 Model Essays* contains advice on forming a thesis statement alongside a wealth of captivating new writing topics to help you succeed.

This book provides a broad overview of the key concepts in public archaeology, a research field that examines the relationship between archaeology and the public, in both theoretical and practical terms. While based on the long-standing programme of undergraduate and graduate teaching in public archaeology at UCL's renowned Institute of Archaeology, the book also takes into account the growth of scholarship from around the world and seeks to clarify what exactly 'public archaeology' is by promoting an inclusive, socially and politically engaged vision of the discipline. Written for students and practitioners, the individual chapters provide textbook-level introductions to the themes, theories and controversies that connect archaeology to wider society, from the trade in illicit antiquities to the use of digital media in public engagement, and point readers to the most relevant case studies and learning resources to aid their further study. This book was produced as part of JISC's Institution as e-Textbook Publisher project. Find out more

at <https://www.jisc.ac.uk/rd/projects/institution-as-e-textbook-publisher> Praise for Key Concepts in Archaeology 'Littered throughout with concise and well-chosen case studies, Key Concepts in Public Archaeology could become essential reading for undergraduates and is a welcome reminder of where archaeology sits in UK society today.' British Archaeology

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