

## Pearson College Algebra 4th Edition

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students practice in synthesizing the concepts, and new Study Guide summaries provide built-in tools to help them prepare for tests. MyMathLab has been expanded so that the online content is even more integrated with the text's approach, with the addition of Vocabulary, Synthesis, and Mid-chapter Mixed Review exercises from the text, as well as example-based videos created by the authors.

Over the years, the text has been shaped and adapted to meet the changing needs of both students and educators. As always, special care was taken to respond to the specific suggestions of users and reviewers through enhanced discussions, new and updated examples and exercises, helpful features, and an extensive package of supplements and study aids. The result is an easy-to-use, comprehensive text that is the best edition yet.

For courses in college algebra. Ties concepts together using a functions approach The Concepts Through Functions Series introduces functions at the start of each text, and maintains a continuous theme by introducing/developing a new function in every chapter. Known for their ability to connect with today's students, acclaimed authors Sullivan and Sullivan focus on the fundamentals - preparing for class, practice with homework, and reviewing key concepts - encouraging students to master basic skills and develop the conceptual understanding needed for this and future courses. Graphing utility coverage is optional, and can be included at the discretion of each instructor based on course needs. Also available with with MyLab Math MyLab(tm) Math is the teaching and learning platform that empowers instructors to reach every student. By combining trusted author content with digital tools and a flexible platform, MyLab personalizes the learning experience and improves results for each student.

Note: You are purchasing a standalone product; MyLab Math does not come packaged with this content. Students, if interested in purchasing this title with MyLab Math, ask your instructor to confirm the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyLab Math, search for:

0134859073 / 9780134859071 College Algebra: Concepts Through Functions Plus MyLab Math with eText -- Title-Specific Access Card Package, 4/e Package consists of: 0134686969 / 9780134686967 College Algebra: Concepts Through Functions 0134852311 / 9780134852317 MyLab Math with Pearson eText - Standalone Access Card - for College Algebra: Concepts Through Functions

For courses in Elementary and Intermediate Algebra Helping Readers Innovatively "Do the Math" The Sullivan Elementary & Intermediate Developmental Math Series , 4 th Edition introduces readers to the logic, precision and rigor of mathematics, while building a foundation for future success. Known for their hallmark examples that provide extra step-by-step support, the authors have continued their successful text pedagogy and have focused in the revision to translating it to the MyLab(TM) Math course for a truly dynamic learning and teaching experience. Key revisions to the MyLab Math

course include guided "How To" exercises, modeled on the successful Show Case examples and new GeoGebra applet exercises. The Sullivan team has revised their MyLab Math course to ensure that readers are getting the most of the resources they have at their disposal. For example, they offer an enhanced e-text that allows readers to easily and quickly refer back to a specific page for examples. To encourage readers, the author team developed a MyLab Math that helps them develop good study skills, garner an understanding of the connections between topics, and work smarter in the process. Also available with MyLab Math MyLab(TM) Math is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them absorb course material and understand difficult concepts. NOTE: You are purchasing a standalone product; MyLab Math does not come packaged with this content. If you would like to purchase both the physical text and MyLab Math, search for: 0134775422 / 9780134775425 Intermediate Algebra Plus MyLab Math with Pearson eText - Title-Specific Access Card Package Package consists of: 0134555805 / 9780134555805 Intermediate Algebra 0134753259 / 9780134753256 MyLab Math with Pearson eText - Standalone Access Card - for Intermediate Algebra

Gets Them Engaged. Keeps Them Engaged Blitzer's philosophy: present the full scope of mathematics, while always (1) engaging the student by opening their minds to learning (2) keeping the student engaged on every page (3) explaining ideas directly, simply, and clearly so they don't get "lost" when studying and reviewing.

This book originated from a Discussion Group (Teaching Linear Algebra) that was held at the 13th International Conference on Mathematics Education (ICME-13). The aim was to consider and highlight current efforts regarding research and instruction on teaching and learning linear algebra from around the world, and to spark new collaborations. As the outcome of the two-day discussion at ICME-13, this book focuses on the pedagogy of linear algebra with a particular emphasis on tasks that are productive for learning. The main themes addressed include: theoretical perspectives on the teaching and learning of linear algebra; empirical analyses related to learning particular content in linear algebra; the use of technology and dynamic geometry software; and pedagogical discussions of challenging linear algebra tasks. Drawing on the expertise of mathematics education researchers and research mathematicians with experience in teaching linear algebra, this book gathers work from nine countries: Austria, Germany, Israel, Ireland, Mexico, Slovenia, Turkey, the USA and Zimbabwe.

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you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. Packages Access codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. Used or rental books If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. Access codes Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. -- Bob Blitzer has inspired thousands of students with his engaging approach to mathematics, making this beloved series the #1 in the market. Blitzer draws on his unique background in mathematics and behavioral science to present the full scope of mathematics with vivid applications in real-life situations. Students stay engaged because Blitzer often uses pop-culture and up-to-date references to connect math to students' lives, showing that their world is profoundly mathematical. 0321900529 / 9780321900524 Trigonometry Plus NEW MyMathLab plus Pearson eText -- Access Card Package Package consists of 0321431308 / 9780321431301 MyMathLab/MyStatLab -- Glue-in Access Card 0321654064 / 9780321654069 MyMathLab Inside Star Sticker 0321795911 / 9780321795915 Trigonometry

Fully worked solutions to odd-numbered exercises.

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For courses in algebra-based introductory physics. Make physics relevant for today's mixed-majors students College Physics: A Strategic Approach, Volume 1 (Chs 1-16), 4th Edition expands its focus from how mixed majors students learn physics to focusing on why these students learn physics. The authors apply the best results from educational research and Mastering(tm) Physics metadata to present basic physics in real world examples that engage students and connect physics with other fields, including biological sciences, architecture, and natural resources. From these connections, students not only to learn in research-driven ways but also understand why they are taking the course and how it applies to other areas. Extensive new media and an interactive Pearson eText pique student interest while challenging misconceptions and fostering critical thinking. New examples, explanations, and problems use real data from research to show physics at work in relatable situations, and help students see that physics is the science underlying everything around them. A Strategic Approach, Volume 1 (Chs 1-16), 4th Edition, encourages today's students to understand the big picture, gain crucial problem-solving skills and come to class both prepared and confident. Also available with Mastering Physics Mastering(tm) is the teaching and learning platform that empowers you to reach every student. By combining trusted author content with digital tools developed to engage students and emulate the office-hour experience, Mastering personalizes learning and often improves results for each student. With Learning Catalytics(tm) instructors can

expand on key concepts and encourage student engagement during lecture through questions answered individually or in pairs and groups. Students also master concepts through book-specific Mastering Physics assignments, which provide hints and answer-specific feedback that build problem-solving skills. Mastering Physics now provides students with the new Physics Primer for remediation of math skills needed in the college physics course. Note: You are purchasing a standalone product; Mastering Physics does not come packaged with this content. Students, if interested in purchasing this title with Mastering Physics, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text CONTAINING CHAPTERS 1-30 and Mastering Physics, search for: 0134641493 / 9780134641492 College Physics: A Strategic Approach Plus Mastering Physics with Pearson eText -- Access Card Package Package consists of: 0134609034 / 9780134609034 College Physics: A Strategic Approach 0134609891 / 9780134609898 Student Workbook for College Physics: A Strategic Approach 0134667042 / 9780134667041 Mastering Physics with Pearson eText -- ValuePack Access Card -- for College Physics: A Strategic Approach  
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