

### Nbc Guide Schedule

Daily schedules that give the radio and television programming between 5:00 P.M. and 12:00 A.M. for the Mutual, ABC, CBS, and NBC networks. Gives ratings for each program and sponsors when applicable. Includes weekly daytime programming schedules beginning in May 1950. Includes both network and local programs. These schedules were used by NBC sales staff for the purposes of selling NBC network airtime to advertisers and sponsors. Beginning in Dec. 1952 the back pages of the schedules feature interesting tidbits of information on NBC programs to entice potential sponsors. Some schedules have handwritten corrections.

In its 114th year, Billboard remains the world's premier weekly music publication and a diverse digital, events, brand, content and data licensing platform. Billboard publishes the most trusted charts and offers unrivaled reporting about the latest music, video, gaming, media, digital and mobile entertainment issues and trends. Cha-Chiing is a book for anyone looking for a job in television production. It's written by an award winning New York City journalist who realized that every time she was laid off, she ended up with an even better job. She found that by following a certain set of steps, which she illustrates in the book, an unemployed person can become an employed one! Her methods have helped her to obtain work at the History Channel and the STYLE Network, as well as many other media outlets. The book lists several websites that post television job listings. And it also provides tips on how to make money in between jobs. It's an informative as well as a motivational manual for the unemployed.

Committee Serial No. 22. pt.1/v.1: Includes CAB report "Transcontinental Coach-Type Service Case," Nov. 7, 1951 (p. 421-515). pt.1/v. 2: Includes S. Rpt. 82-540 "Report on Role of Irregular Airlines in U.S. Air Transportation Industry," July 10, 1951 (p. 851-941). pt.2/v.1: Includes FCC Order No. 37, docket No. 5060 "Report on Chain Broadcasting," May, 1941 (p. 3533-3690) and FCC "Sixth Report and Order," Apr. 14, 1925 (p. 3785-3956). pt. 2/v. 2: Includes discussion of television industry impact on songwriter royalties. Hearings were held in NYC. pt. 2/v.3: Includes Columbia Broadcasting System report "Network Practices," June 1956 (p. 5099-5245); and Cravath, Swaine, and Moore report "Opinion of Counsel and Memorandum Concerning the Applicability of the Antitrust Laws to the Television Broadcast Activities of Columbia Broadcasting System, Inc.," June 4, 1956 (p. 5313-5406); and Columbia Broadcasting System report "Analysis of Senator John W. Bricker's Report Entitled "The Network Monopoly,"" June 1956 (p. 5407-5486).

This collection of papers examines the evolving relationship between the motion picture industry and television from the 1940s onwards. The institutional and technological histories of the film and TV industries are looked at, concluding that Hollywood and television had a symbiotic relationship from the start. Aspects covered include the movement of audiences, the rise of the independent

producer, the introduction of colour and the emergence of network structure, cable TV and video recorders. Originally published in 1990.

The Routledge Handbook of Sport Communication is the only book to offer a fully comprehensive and in-depth survey of the contemporary discipline of sport communication. It explores communication within, through, and for sport in all its theoretical, conceptual, cultural, behavioral, practical and managerial aspects, tracing the contours of this expansive, transdisciplinary and international discipline and demonstrating that there are few aspects of contemporary sport that don't rely on effective communications. Including contributions from leading sport media and communications scholars and professionals from around the world, the book examines emerging (new and social) media, traditional (print, broadcast and screen) media, sociological themes in communication in sport, and management issues, at every level, from the interpersonal to communication within and between sport organisations and global institutions. Taking stock of current research, new ideas and key issues, this book is an essential reference for any advanced student, researcher or practitioner with an interest in sport communication, sport business, sport management, sport marketing, communication theory, journalism, or media studies.

In 1926, the new NBC networks established an advisory board of prominent citizens to help it make program decisions as well as to deflect concerns over NBC's dominance over radio. The council, which advised NBC on program development—especially cultural broadcasts and those aimed at rural audiences—influenced not only NBC's policies but also decisions other radio organizations made, decisions that resonate in today's electronic media. The council's rulings had wide-ranging impact on society and the radio industry, addressing such issues as radio's operation in the public interest; access of religious groups to the airwaves; personal attacks on individuals, especially the clergy; and coverage of controversial issues of public importance. Principles adopted in these decrees kept undesirable shows off the air, and other networks, stations, and professional broadcast groups used the council's decisions in establishing their own organizational guidelines. Benjamin documents how these decrees had influence well after the council's demise. Beginning in the early 1930s, the council denied use of NBC to birth control advocates. This refusal revealed a pointed clash between traditional and modernistic elements in American society and laid down principles for broadcasting controversial issues. This policy resonated throughout the next five decades with the implementation of the Fairness Doctrine. The NBC Advisory Council and Radio Programming, 1926–1945 offers the first in-depth examination of the council, which reflected and shaped American society during the interwar period. Author Louise M. Benjamin tracks the council from its inception until it was quietly disbanded in 1945, insightfully critiquing the council's influence on broadcast policies, analyzing early attempts at using the medium of radio to achieve political goals, and illustrating the council's role in the development of program genres, including news, sitcoms, crime drama, soap operas, quiz shows, and variety programs.

Provides details on over 550 internships and summer jobs.

Of all winter sports, none is so widely watched and commented upon by the media as figure skating, which is often considered the Winter Olympics' centerpiece. This critical

## Download Ebook Nbc Guide Schedule

text examines the ways in which media attention has gradually altered and affected the sport, from the early appearances of Sonja Henie, to skating's gradual audience growth via television, and to the ramifications of the scandals in the 1994 and 2002 Olympics. The topic is illuminated by more than 30 interviews with commentators, skaters, producers, directors and others. In addition to numerous photos, illustrations show the compulsory figures for which "figure skating" got its name, as well as a sample of the charted-out "camera blocking" for TV directors. Appendices include collected anecdotes from early broadcasting experiences; a profile of broadcaster Jim McKay; and commentary from Carol Heiss on her 1961 musical *Snow White and the Three Stooges*.

Television Network Program Procurement  
Television Network Program Procurement Report Pursuant to Section 136 of the Legislative Reorganization Act of 1946, Public Law 601, 79th Congress, and House Resolution 17, 88th Congress  
NBC America's Network  
Univ of California Press

This three-volume collection of original essays examines cult pop culture, the often-seedy underbelly of American popular culture. \* 60 essays examine cult topics based on linked subject matter \* Organization by subject enables readers to quickly find what interests them most \* A "Further Reading" section, including websites, films, and multimedia sources, helps readers to delve into cult pop culture topics in greater depth

"NBC: America's Network makes a significant contribution to our understanding of American broadcasting. Hilmes makes a convincing case for the appropriateness of an examination of a single firm, NBC, to illuminate the major themes and events of American broadcast history. In addition, she adeptly synthesizes a strong set of individually-authored chapters on specific historical periods, controversies, and program genres into a coherent whole. The writing is concise and lively and the breadth and depth of the material makes this a exceptional work."—William Boddy, author of *New Media and Popular Imagination*

"NBC: America's Network is an outstanding book about one network across US television history. Hilmes is an excellent editor who brings broad insights about the television industry to bear on this volume. The individual essays present different approaches and methods, and together provide an integrated history of NBC with analysis that respects the medium and the people that worked in it."—Mary Beth Haralovich, co-editor of *Television, History, and American Culture: Feminist Critical Essays*. "Filled with highly readable essays by the top scholars in the field, NBC: America's Network explores key, often watershed moments in the network's history to illuminate the central role broadcasting has played in constituting public discourse about what is-and what is not-in the public interest. A welcome addition to the history of broadcasting, and essential reading for anyone interested in the transformative role of radio and TV in modern life."—Susan J. Douglas, author of *Listening In: Radio and the American Imagination*

[Copyright: 7b652267df038ef2c119c04ddaeda3bf](#)