

8 Journalism And Media 8 Pearson English Language

Since the introduction of radio and television news, journalism has gone through multiple transformations, but each time it has been sustained by a commitment to basic values and best practices. Journalism Ethics is a reminder, a defense and an elucidation of core journalistic values, with particular emphasis on the interplay of theory, conceptual analysis and practice. The book begins with a sophisticated model for ethical decision-making, one that connects classical theories with the central purposes of journalism. Top scholars from philosophy, journalism and communications offer essays on such topics as objectivity, privacy, confidentiality, conflict of interest, the history of journalism, online journalism, and the definition of a journalist. The result is a guide to ethically sound and socially justified journalism-in-whatever form that practice emerges. Journalism Ethics will appeal to students and teachers of journalism ethics, as well as journalists and practical ethicists in general.

This collection of original essays interrogates the 'crisis of journalism' narrative from a dramatically different perspective.

Hennessy's classic text tells you everything you need to know about writing successful features. You will learn how to formulate and develop ideas and how to shape them to fit different markets. Now in its fourth edition, Writing Feature Articles has been fully revised and updated to take into account the changing requirements of journalism and media courses. You will also discover how to exploit new technology for both researching and writing online. Learn step-by-step how to plan, research and write articles for a wide variety of 'popular', 'quality' and specialist publications. Discover more and make the advice stick by completing the tasks and reading the keen analysis of extracts from the best of today's writing. Packed with inspirational advice in a friendly, highly readable style, this guide is a must-have for practising and aspiring journalists and writers. * Write effective articles for a variety of media using this bestselling guide * Gain practical and in-depth guidance to successful writing and publishing * Update your skills with new sections on writing for online publications and computer-aided research

"A holistic assessment of what journalism is all about, with plenty of enterprising interpretations of our trade - a word I prefer to 'profession'. I never met a more 'unprofessional' breed than that of my fellow hacks. This book will, I hope, lead our successors both to question and rebel more than we have." - Jon Snow, Channel 4 News "Stands out in a crowded field." The Guardian "The bible of professional education in journalism... Every student of journalism should buy a copy." - THE (Times Higher Education) This is the indispensable guide to the theory and practice of journalism, now updated with 25% entirely new material. With its innovative text design, it creatively combines the experience and advice of practising journalists with the theories and insights from the academic study of journalism. This second edition thoroughly addresses the 'converged' nature of much 21st century journalism, with discussion and examples of online practice embedded throughout to represent the reality that online journalism is increasingly part of the job for all journalists. New and improved features include: More examples, more depth, and more interviews with journalists. A whole new chapter on telling stories through pictures, whether on TV or online. Fresh new examples reflecting today's journalistic practice. More insights from online journalists on blogging, the use of video and audio on the web, interactive maps and other ways of doing journalism online. This edition embraces the new without abandoning the fundamentals of what journalism is all about. It will continue to inspire students of journalism to reflect on everyday practice and connect it to academic debate.

Travel journalism about natural attractions is environmental communication at the cusp of consumerism and concern. Countries and regions that market forests, rivers and wildlife to international tourists drive place-of-origin brand recognition that benefits exporters in other sectors. Place-branding in such destinations is not just PR for environmentally sustainable development and consumption, but also a political enterprise. Environmental Communication and Travel Journalism considers tourism public relations as elite reputation management, and applies models of political conflict and source-media relations to the analysis of the 'soft' genre of travel journalism. The book seeks to understand how, in whose interests and against what odds discourses of cosmopolitanism and place-branding influence the way travel journalists represent vulnerable and contested environments. Informed by interviews with journalists and their sources, Environmental Communication and Travel Journalism identifies and theorises networks, cultures, discursive strategies and multiple loyalties that can assist or interrupt flows of environmental concern in the cosmopolitan public sphere. The book should be of interest to scholars of environmental communication, environmental politics, journalism, tourism, marketing and public relations.

Journalism and Climate Crisis: Public Engagement, Media Alternatives recognizes that climate change is more than an environmental crisis. It is also a question of political and communicative capacity. This book enquires into which approaches to journalism, as a particularly important form of public communication, can best enable humanity to productively address climate crisis. The book combines selective overviews of previous research, normative enquiry (what should journalism be doing?) and original empirical case studies of environmental communication and media coverage in Australia and Canada. Bringing together perspectives from the fields of environmental communication and journalism studies, the authors argue for forms of journalism that can encourage public engagement and mobilization to challenge the powerful interests vested in a high-carbon economy - 'facilitative' and 'radical' roles particularly well-suited to alternative media and alternative journalism. Ultimately, the book argues for a fundamental rethinking of relationships between journalism, publics, democracy and climate crisis. This book will interest researchers, students and activists in environmental politics, social movements and the media.

Is journalism under threat? Censorship, political pressure, intimidation, job insecurity and attacks on the protection of journalists' sources - how can these threats be tackled? Journalism at Risk is a new book from the Council of Europe, in which ten experts from different backgrounds examine the role of journalism in democratic societies. Is journalism under threat? The image of journalists, as helmeted war correspondents protected by bullet-proof vests and armed only with cameras and microphones, springs to mind. Physical threats are only the most visible dangers, however. Journalists and journalism itself are facing other threats such as censorship, political and economic pressure, intimidation, job insecurity and attacks on the protection of journalists' sources. Social media and digital photography mean that anyone can now publish information, which is also upsetting the ethics of journalism. How can these threats be tackled? What is the role of the Council of Europe, the European Court of Human Rights and national governments in protecting journalists and freedom of expression? In this book, 10 experts from different backgrounds analyse the situation from various angles. At a time when high-quality, independent journalism is more necessary than ever - and yet when the profession is facing many different challenges - they explore the issues surrounding the role of journalism in democratic societies. The future of journalism is hotly contested and highly uncertain reflecting developments in media technologies, shifting business strategies for online news, changing media organisational and regulatory structures, the fragmentation of audiences and a growing public concern about some aspects of tabloid journalism practices and reporting, as well as broader political, sociological and cultural changes. These developments have combined to impoverish the flow of existing revenues available to fund journalism, impact radically on traditional journalism professional practices, while simultaneously generating an increasingly frenzied search for sustainable and equivalent funding - and from a wide range of sources - to nurture and deliver quality journalism in the future. This book brings together journalists and distinguished academic specialists from around the globe to present the findings from their research and to discuss the future of journalism, the shifting quality of its products, its wide ranging sources of finance, as well as the economic and democratic consequences of the significant changes confronting Journalism. The Future of Journalism details the challenges facing the press in contemporary societies

and provides essential reading for everyone interested in the role of journalism in shaping and sustaining literate, civil and democratic societies. This book consists of special issues from Journalism Studies and Journalism Practice.

This collection of original articles reflects the fascinating spectrum of practices, trends and values within the journalistic profession. It is perhaps the only significant work that documents the variety of ways in which this craft is both practised and viewed. Contributors including journalists, freelance writers, academics and media practitioners cover diverse issues such as gender and identity in the popular press; sports journalism; urban reporting; embedded journalists; censorship; and alternative media.

Learn how to deliver news in any and all media. This one volume teaches you how to master all of the skills needed to be a converged journalist. Don't think only broadcast or print. Think online, air waves, magazines, PDAs, cell phones and electronic paper. Convergent Journalism an Introduction explains what makes a news story effective today and how to recognize the best medium for a particular story. That medium may be the web, broadcast, radio, or a newspaper or magazine - or, more likely, all of the above. This text will explain how a single story can fulfil its potential through any media channel. Convergent Journalism an Introduction shows you, the news writer, editor, reporter, and producer how to tailor a story to meet the needs of various media, so your local news story can be written in a form appropriate for the web, print, PDA screen and broadcast. *Contributors to the book teach at the leading school for cross-platform broadcast journalism teaching, Ball State University *Complete glossary of terms *Clear, easy-to-read content explains all relevant simple-to-complex concepts

During this period of rapid and significant change in journalistic practices, journalism educators are re-examining their own profession and contributing to the invention of new models and practices. This edited volume of studies by respected international scholars describes the diverse issues journalism educators are grappling with and the changes they are making in purpose and practice. The book is organized into three sections -- education, training and employment – that explore common themes: How the assumptions embedded in journalism education are being examined and revised in the light of transformative changes in communication; How the definitions of journalism and journalists are broadening in scope and what this means for educators; How newsrooms and training programs around the world are being re-examined and made more effective. An introductory essay and section summaries provide context for the thirteen chapters that constitute the collection. The section on journalism education explores fundamental ways educators are seeking to make their institutions and practices stronger and more responsive. The section on training includes case studies of journalism training programs in sub-Saharan Africa, Turkey, Sweden and the U.S. The final section examines the job prospects and employment market for journalism students with data from the U.S., U.K, Australia, and Sweden. The scope of issues considered in the book makes it a valuable resource for journalism scholars from around the world, as well as doctoral students, journalism and communication administrators in universities, organizations that fund journalism training programs, and practitioners interested in understanding employment and education trends.

News and Journalism in the UK is an accessible and comprehensive introduction to the political, economic and regulatory environments of press and broadcast journalism in Britain and Northern Ireland. Surveying the industry in a period of radical economic and technological change, Brian McNair examines the main trends in journalistic media in the last two decades and assesses the challenges and future of the industry in the new millennium. Integrating both academic and journalistic perspectives on journalism, topics addressed in this revised and updated edition include: *'tabloidization', Americanization and the supposed 'dumbing down' of journalistic standards *changing work patterns and the feminization of journalism *trends in media ownership and editorial allegiances *the impact of technological innovations such as digitalization, online media and 24 hour news *the implications of devolution for regional journalists.

The subject of this study is 'freedom within the press', the nature and limits of the protection afforded to the journalistic imparting process, which has been a neglected area of research.

It's easy to make a rhetorical case for the value of journalism. Because, it is a necessary precondition for democracy; it speaks to the people and for the people; it informs citizens and enables them to make rational decisions; it functions as their watchdog on government and other powers that be. But does rehashing such familiar rationales bring journalism studies forward? Does it contribute to ongoing discussions surrounding journalism's viability going forth? For all their seeming self-evidence, this book considers what bearing these old platitudes have in the new digital era. It asks whether such hopeful talk really reflects the concrete roles journalism now performs for people in their everyday lives. In essence, it poses questions that strike at the core of the idea of journalism itself. Is there a singular journalism that has one well-defined role in society? Is its public mandate as strong as we think? The internationally-renowned scholars comprising the collection address these recurring concerns that have long-defined the profession and which journalism faces even more acutely today. By discussing what journalism was, is, and (possibly) will be, this book highlights key contemporary areas of debate and tackles on-going anxieties about its future.

This book provides a new theoretical framework of determinants that interact together in five hierarchical levels to restrain or produce corruption. The theory suggests a multilevel analysis that tests hypotheses regarding the relations of journalism and corruption within each level and across levels in international comparative research designs. Corruption as the abuse of power for private gain is built into the journalistic, economic, political, and cultural structures of any society and is affected by its interaction within the international system. The important questions of how differences in corruption across countries can be explained or what makes it more or less in a particular society and how press freedom

and social media contribute to the fight against corruption are still unanswered. This book represents a significant contribution on the way to answer these critical questions. It discusses a variety of journalism-corruption experiences that provide a wealth of results and analyses. The cases it examines extend from Cuba to Algeria, India, Saudi Arabia, Sub-Saharan African, Gulf Cooperation Countries, Arab World, and Japan. The primary contribution of this book is both theoretical and empirical. Its details as well as the general theoretical frameworks make it a useful book for scholars, academics, undergraduate and graduate students, journalists, and policy makers.

'The book does what it says on the label. It is punctuated throughout with useful and relevant quotes from working journalists - their opinions, tips and warnings - a technique that drives home the message and adds life and colour' -THES Textbook Guide The job of a journalist has changed dramatically over the past few decades with satellite links, 24 hour rolling news, and the Internet creating constant pressure for the latest updates. But for all that, the fundamentals of doing the job remain the same: it's about identifying a story, getting the interviews, and delivering a balanced and interesting report. 'Introduction to Journalism' examines the skills needed to work as a journalist in newspapers, television, radio and online: " Provides case studies as a guide to researching stories, interviewing, and writing for each medium, as well as recording material for both radio and television. " Offers a wide range of comment and tips on the best way to approach stories " Includes interviews with journalists working on a variety of news outlets from the BBC to weekly newspapers. This book provides a lively and authoritative introduction to journalism and readers will enjoy the insight from a range of journalists.

An authoritative and detailed illustration of the state of journalistic practice in the United States today, *The American Journalist in the 21st Century* sheds light on the demographic and educational backgrounds, working conditions, and professional and ethical values of print, broadcast, and Internet journalists at the beginning of the 21st century. Providing results from telephone surveys of nearly 1,500 U.S. journalists working in a variety of media outlets, this volume updates the findings published in the earlier report, *The American Journalist in the 1990s*, and reflects the continued evolution of journalistic practice and professionalism. The scope of material included here is extensive and inclusive, representing numerous facets of journalistic practice and professionalism, and featuring separate analyses for women, minority, and online journalists. Many findings are set in context and compared with previous major studies of U.S. journalists conducted in the 1970s, 80s, and 90s. Serving as a detailed snapshot of current journalistic practice, *The American Journalist in the 21st Century* offers an intriguing and enlightening profile of professional journalists today, and it will be of great interest and value to working journalists, journalism educators, media managers, journalism students, and others seeking insights into the current state of the journalism profession.

In Indian context.

Written by a working journalist with over 20 years' experience, *Law for Journalists* is designed to equip you with a solid understanding of the day-to-day legal principles and practices you will need throughout your career. Suitable for use on courses accredited by the NCTJ and BCTJ, this book is packed full of practical tips and suggestions, making it a must-have guide to media law for journalism students, trainees and working journalists alike. New to this edition: ? Discussion of the first cases brought since the Defamation Act 2013 came into force, highlighting how the new provisions are being interpreted by the courts. ? Increased coverage of broadcast and online journalism, and social media. ? More detailed focus on the ethical codes of practice used by Ofcom and IPSO.

This book examines the processes used by journalists to define, identify, evaluate and create journalism and: explores the nature of news and the factors influencing news judgement; considers the power journalists exercise in selecting the issues that become news, looking at the ethical implications of these decisions; focuses on primary research; explores the processes used in deciding what to omit and what to include in the news depending on a targeted audience; and considers the role of editing in journalism and how it affects media messages.

Provides the practical techniques and theoretical knowledge that underpin the fundamental skills of a journalist. It also takes a highly modern approach, as the convergence of broadcast, print and online media require the learning of new skills and methods. The book is written from an international perspective - with examples from around the world in recognition of the global marketplace for today's media. This is an essential text for students on journalism courses and professionals looking for a reference that covers the skill, technology and knowledge required for a digital and converged media age. The book's essence lies in the way essential theories such as ethics and law, are woven into practical newsgathering and reporting techniques, as well as advice on management skills for journalists, providing the wide intellectual foundation which gives credibility to reporting.

English for Journalists

The National Council for the Training of Journalists (NCTJ) *Guide to Careers in Journalism* is the essential resource to securing a job as a journalist on a newspaper or magazine, on radio and television, or online. The book contains: full details of over 60 highly-respected, NCTJ-accredited courses which give you exactly the qualifications you need comprehensive outlines of what it will be like as a trainee journalist on newspapers, magazines, TV, radio or a website day-in-the-life accounts from a wide range of young journalists advice, quotes, comments and warnings from over 100 working journalists a comprehensive listing of potential sources of work experience, traineeships, and jobs.

Serves as a guide to the basics of English, as well as to those aspects of writing, such as reporting speech, house style and jargon, which are specific to the language of journalism. It covers the fundamentals of grammar, the use of spelling, punctuation and journalistic writing; with each point illustrated by examples.

Online and social media have become indispensable tools for journalists, but you still have to know how to find and tell a great story. To be a journalist today, you must have not only the practical skills to work with new technologies, but also the understanding of how and why journalism has changed. Combining theory and practice, *Online Journalism: The Essential Guide* will take you through the classic skills of investigating, writing and reporting as you master the new environments of mobile, on-demand, social, participatory and entrepreneurial journalism. You will also develop must-have skills in app development for smartphones and tablets, as well as techniques in podcast, blog and news website production. What this book does for you: Tips and advice from leading industry experts in their own words QR codes throughout the book to take you straight to multimedia links A fully up-to-date companion website loaded with teaching resources, detailed careers advice and industry insights

(<http://onlinejournalismguide.com/>) Exercises to help you hone your skills Top five guided reading list for each topic, so you can take it further Perfect for students throughout a journalism course, this is your essential guide!

Pulling examples straight from recent headlines, *WRITING AND REPORTING NEWS: A COACHING METHOD*, 8e uses tips and techniques from revered writing coaches and award-winning journalists to help you develop the writing and reporting skills you need to succeed in the changing world of journalism. Full-color photographs and a strong storytelling approach keep you captivated throughout the book. An entire chapter is devoted to media ethics, while ethical dilemmas in each chapter give you practice working through ethical issues before you face them on the job. Offering the most up-to-date coverage

available, the Eighth Edition fully integrates multimedia content into the chapters-reflecting the way the news world actually operates. It also includes an all-new book glossary featuring many of the newer terms used in Journalism. Integrating new trends in the convergence of print, broadcast, and online media, WRITING AND REPORTING NEWS equips you with the fundamental skills you need for media careers now-and in the future. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Fuelled by a distrust of big media and the development of mobile technologies, the resulting convergence of journalism praxis (professional to alternative), workflows (analogue to multipoint digital) and platforms (PC to mobile), result in a 24-hour always-on content cycle. The information revolution is a paradigm shift in the way we develop and consume information, in particular the type we call news. While many see this cultural shift as ruinous, Burum sees it as an opportunity to utilize the converging information flow to create a galvanizing and common digital language across spheres of communication: community, education and mainstream media. Embracing the digital literacies researched in this book will create an information bridge with which to traverse journalism's commercial precarity, the marginalization of some communities, and the journalism school curricula.

This book explores the written and unwritten requirements Black journalists face in their efforts to get and keep jobs in television news. Informed by interviews with journalists themselves, Lewis examines how raced Black journalists and their journalism organizations process their circumstances and choose to respond to the corporate and institutional constraints they face. She uncovers the social construction and attempted control of "Blackness" in news production and its subversion by Black journalists negotiating issues of objectivity, authority, voice, and appearance along sites of multiple differences of race, gender, and sexuality.

Threats to journalists carry many different lessons, but one is constant: People who would intimidate or kill journalists are usually terrified that someone might find out. Journalists who want to protect one another need do nothing more than what should come naturally to them: report on threats to journalists--big threats and small threats, whether they are directed against the international luminaries of the profession or small timers. Non-journalists can also play a big part in the fight to protect journalists. Next to tough and timely reporting that establishes the facts of a case, nothing protects a journalist so much as public outrage and public support. Ordinary citizens can play an enormous role by pressuring thugs and tyrants who would like to stifle the freedom of the press. The freedom of journalists is consequently the bedrock of freedom for all people. Chapters and contributors to "Journalists in Peril" include: "The Clash of Arms in Exotic Locales" by Peter Arnett; "Press Freedom--Balkan Style" by Kati Marton; "Grim Prospects for Hong Kong" by John Schidlovsky; "Russian Reporters--Between a Hammer and an Anvil" by Iosif M. Dzialoshinsky; "Defiant Publishing in Nigeria" by Dapo Olorunyomi; "Turkish Journalists on Trial" by Ahmet Emin; "In America, Justice for Some" by Ana Arana; and "Blood and Fear in Italy" by Candida Curzi. The tragic accounts detailed in "Journalists in Peril" are poignantly written and are important reading for all concerned with democracy in the world, especially political scientists, government officials, and those involved in the various communications professions.

Concerns about the role and responsibilities of the media have become an increasingly important part of public debate. Media Ethics brings together philosophers, academics and media professionals to debate pressing ethical and moral issues.

"Boyle's study is essential reading for all students, teachers and researchers of sports journalism." - Journalism "Very clear and accessible, addressing key and complex issues in a plain and clearcut way." -Alan Tomlinson, University of Brighton Across all media; print, broadcast as well as online, sports journalism has come to occupy an increasingly visible space. This book looks at the institutional, cultural and economic environment and provides an invaluable overview of contemporary sports journalism across all media forms. The book: Situates sports journalism within the broader historical, economic, technological and cultural contexts. Examines the commercialisation of sport and the impact this is having on sports journalism. Looks at the relationship between PR and journalism. Considers the gendered nature of the industry and the impact of digital technology on professional practice.

The Routledge Companion to Digital Journalism Studies offers an unprecedented collection of essays addressing the key issues and debates shaping the field of Digital Journalism Studies today. Across the last decade, journalism has undergone many changes, which have driven scholars to reassess its most fundamental questions, and in the face of digital change, to ask again: 'Who is a journalist?' and 'What is journalism?'. This companion explores a developing scholarly agenda committed to understanding digital journalism and brings together the work of key scholars seeking to address key theoretical concerns and solve unique methodological riddles. Compiled of 58 original essays from distinguished academics across the globe, this Companion draws together the work of those making sense of this fundamental reconceptualization of journalism, and assesses its impacts on journalism's products, its practices, resources, and its relationship with audiences. It also outlines the challenge presented by studying digital journalism and, more importantly, offers a first set of answers. This collection is the very first of its kind to attempt to distinguish this emerging field as a unique area of academic inquiry. Through identifying its core questions and presenting its fundamental debates, this Companion sets the agenda for years to come in defining this new field of study as Digital Journalism Studies, making it an essential point of reference for students and scholars of journalism.

Lifestyle journalism has experienced enormous growth in the media over the past two decades, but scholars in the fields of journalism and communication studies have so far paid relatively little attention to a field that is still sometimes seen as "not real journalism". There is now an urgent need for in-depth exploration and contextualisation of this field, with its increasing relevance for 21st century consumer cultures. For the first time, this book presents a wide range of studies which have engaged with the field of lifestyle journalism in order to outline the various political, economic, social and cultural tensions within it. Taking a comparative view, the collection includes studies covering four continents, including countries such as Australia, China, Norway, Denmark, Singapore, the UK and the USA. While keeping the broader lifestyle field in mind, the chapters focus on a variety of sub-fields such as travel, music, food, health, fashion and personal technology journalism. This volume provides a fascinating account of the different facets of lifestyle journalism, and charts the way forward for a more sustained analysis of the field. This book was originally published as a special issue of Journalism Practice.

If everyone with a smartphone can be a citizen photojournalist, who needs professional photojournalism? This rather flippant question cuts to the heart of a set of pressing issues, where an array of impassioned voices may be heard in vigorous debate. While some of these voices are confidently predicting photojournalism's impending demise as the latest casualty of internet-driven convergence, others are heralding its dramatic rebirth, pointing to the democratisation of what was once the exclusive domain of the professional. Regardless of where one is situated in relation to these stark polarities, however, it is readily apparent that photojournalism is being decisively transformed across shifting, uneven conditions for civic participation in ways that raise important questions for journalism's forms and practices in a digital era. This book's contributors identify and critique a range of factors currently recasting photojournalism's professional ethos, devoting particular attention to the challenges posed by the rise of citizen journalism. This book was originally published as two special issues, in Digital Journalism and Journalism Practice.

A major new statement on the role of journalism in democracy from one of media and communication's leading thinkers. This textbook is the perfect answer to the how and why of journalism. It is crucial reading for any student of media studies, communication studies and journalism.

In this innovative book, experts on digital journalism share their perspectives on what digital journalism is, where it came from, and where it may be going. Addressing many important issues in new media and journalism, authors take on history, convergence, ethics, online media and politics, and cutting-edge technology, from multimedia web sites to global satellite capabilities.

Digital Journalism is a valuable resource for all journalism students and an intriguing read for anyone interested in the changing technology of news.

This is the 12th edition of the Cebu Journalism and Journalists (CJJ) magazine. CJJ, an annual publication, contains articles and features useful to media practitioners, mass communication students, sectors that deal with the press, and media consumers.

Women and Journalism offers a rich and comprehensive analysis of the roles, status and experiences of women journalists in the United States and Britain. Drawing on a variety of sources and dealing with a host of women journalists ranging from nineteenth century pioneers to Martha Gellhorn, Kate Adie and Veronica Guerin, the authors investigate the challenges women have faced in their struggle to establish reputations as professionals. This book provides an account of the gendered structuring of journalism in print, radio and television and speculates about women's still-emerging role in online journalism. Their accomplishments as war correspondents are tracked to the present, including a study of the role they played post-September 11th.

"The next generation of systems and practices in journalism will require knowledge beyond online editing techniques, aggregation, social media flow and assumptions about fake news. The profession may also want to aim for ethical practices in journalism to be embedded in algorithms for new systems. Engagement in an early design phase may also be useful for scoping reforms for online and social media legislation. However, these pursuits require higher levels of understanding about backend data and online systems, and development of formal vocabulary for journalism concepts and practices. This new domain knowledge should also be expressed in ontological models, informed by participatory approaches. Some problems to be addressed include editorial control issues and fair distribution of news stories and other challenges of data and online systems. Problematic issues should also include the lack of transparency in corporate data sharing arrangements. The semantic language for future systems for journalism will be distinctly different from the vocabulary and classifications used for online news tags. It will also need to distinguish the vocabulary for social media things in context of journalism. Most importantly, the design of new systems will need participatory and semantic design methods that can support the need for high-level knowledge of data and semantic search methods. The influence of social media partnerships in news and backend data sharing are other problem areas. Data via integrated media systems in news organisations flows onto cloud servers where it is processed with a myriad of methods. These hubs are for the new generation of data sharing, where large volumes of data are sorted and processed at accelerated speeds, for a range of purposes. Cloud servers are now literally the highest levels of digital convergence, other than legislation, and the latter is lagging. This is where data is shared for advertising, social media benefits and other domain purposes. Integrated media systems bring benefits for global networked news media organisations, but they also enable more monetisation of data via cloud servers. "--

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